***Draft PSA Script***

*Energy Action Month 2023*

*Time: 01:45*

*Staff member replacing and old light bulb with a new LED light bulb*

DID YOU KNOW THAT 10 PERCENT OF YOUR ENERGY IS USED FOR LIGHTING YOUR HOME?

ACCORDING TO THE US DEPARTMENT OF ENERGY, REPLACING YOUR HOME'S FIVE MOST FREQUENTLY USED LIGHT BULBS WITH ONES THAT HAVE EARNED THE ENERGY STAR RATING CAN SAVE YOU $75 EACH YEAR.

ALSO, BY REPLACING OLD INCANDESCENT LIGHT BULBS WITH LIGHT EMITTING DIODES OR LED BULBS, YOU WILL USE AT LEAST 75 PERCENT LESS ENERGY AND BE ABLE TO USE THE BULBS FOR 25 TIMES LONGER.

OCTOBER IS ENERGY ACTION MONTH, AN EVENT MEANT TO ENCOURAGE ENERGY SAVINGS THROUGH EFFICIENCY AND CONSERVATION.

TO FURTHER ENCOURAGE ENERGY REDUCTION IN OUR STATE, THE STATE ENERGY OFFICE, A DEPARTMENT OF THE SOUTH CAROLINA OFFICE OF REGULATORY STAFF, WILL HOLD SC ENERGY HOUR ON OCTOBER 4TH FROM 10:04 - 11:04 AM!

DURINGTHE PANDEMIC, REDUCING ENERGY USE BY BECOMING MORE EFFICIENT WILL HELP DECREASE IMPACTS ON OUR ENVIRONMENT AND MAKE A HEALTHIER WORLD FOR EVERYONE.

REDUCING ENERGY USE ALSO HELPS LESSEN THE BURDEN ON THE POWER SYSTEM AT A TIME WHEN KEEPING THE POWER-SUPPLY FLOW STEADY IS SO VITALLY IMPORTANT.

DURING OCTOBER, WE ENCOURAGE YOU TO TAKE A LOOK AT HOW YOU USE ENERGY AT HOME AND AT WORK.

AND ON OCTOBER 4TH FROM 10:04 – 11:04 AM, CELEBRATE SC ENERGY HOUR BY ACTIVELY REDUCING ENERGY CONSUMPTION OR LEARNING MORE ABOUT HOW TO REDUCE ENERGY USE.

THIS CAN BE AS SIMPLE… AS CHANGING OUT A LIGHT BULB.

MAKE SURE TO TAKE A PHOTO OF WHAT YOU ARE DOING TO SAVE ENERGY AND SHARE VIA SOCIAL MEDIA WITH THE HASHTAG *#ENERGYACTIONMONTH*.

HAPPY ENERGY ACTION MONTH!