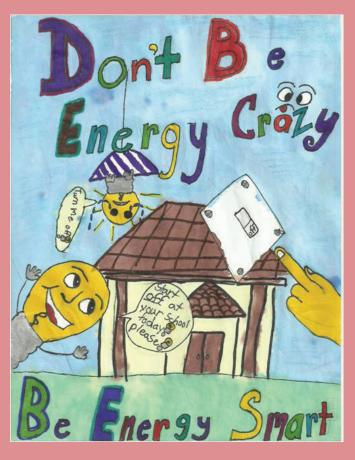


# South Carolina School Success Stories

## **Behavioral Modification**

Installing energy efficient equipment is a great way to save money on energy costs but even more money can be saved through energy conservation. Energy savings can be achieved through school faculty, staff, and students becoming more conscious about energy usage. Districts need to start by establishing and implementing a comprehensive energy policy with procedures. Using a utility accounting and energy management information system to measure, track, and analyze over 300 power, gas, and water bills each month can help spot wasted use and costs. In addition, working with utility providers to ensure the best rates, most consistent and most efficient service possible, and proper billing cycles can also bring costs down. Remember to check with your local utility to see if additional rebates are available.

Various schools are educating their employees and students on how to better use energy and providing feedback of how their actions are benefitting the school district. See project examples below and on the back of this handout.



#### **Rock Hill Schools**

The Rock Hill School District instituted a number of programs to encourage students and faculty to conserve energy:

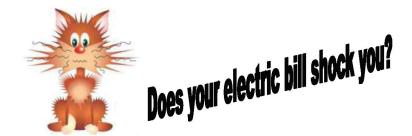
- Held contests between faculty and staff to see who could conserve the most energy.
- Trained teachers, administrators, office staff, cafeteria, coaches, custodians and other staff on the latest conservation techniques. They also expanded the training to all those that use the facilities.
- Worked to continuously identify and resolve problems before they occur to make buildings more comfortable and efficient.
- Consistently communicated to administrators on ways to improve the learning environment and save wasted costs.
- Clearly showed progress and encouraged commitment through reports, developing new resources and incentives for savings.
- Held a student energy conservation art contest.





### Georgetown School District 2018 Church Street Georgetown, SC 29440 (843) 436-7000

Georgetown School District implemented behavioral cues that helped to reduce energy consumption by over 1 million kBtus. The Energy Management Department upgraded the District's energy management system, replaced HVAC units, and implemented easy-to-follow "no cost" measures. Every Friday they sent a lighthearted "Weekly Reminder" through district e-mail to every faculty member as a reminder to turn off unnecessary equipment before leaving on Fridays and holidays. They also encouraged staff to report any areas where they felt energy could be saved and created an online form that could be filled out and submitted to the District Energy Management Department. The energy management system also allowed the District to track and compare energy savings at each school, creating friendly competition between local schools.



Imagine how it would be if you had to pay your school's electric bill? We here at the Energy Management Department understand how you feel and as a group we can do something about it. Follow these 3 simple rules and we can make a difference:

- Turn It Off: When leaving a room for more than 10 minutes, cut off the lights. When leaving for the day turn off all computers, monitors, televisions, and anything else that uses electricity.
- Check It Out: Check empty rooms, custodial closets, book rooms, and any other places where electricity is being used.
- 3) <u>Let Someone Know</u>: Already people are telling us places where we can save energy and we are listening and putting plans into action. Contact your administrator or fill out our on-line (and anonymous if you choose) form at:

#### **Energy Feedback Form**

Also check out the Energy webpage for more ways to save:

http://www.gcsd.k12.sc.us/departments/operations/energy/EMD.html

REMEMBER TO CHECK THE CLASS BEFORE YOU LEAVE AND CUT EVERYTHING OFF!